

Christmas ON THE FAIRWAYS

SPONSORSHIP OPPORTUNITIES

A GOLF
EVENT FOR
ALL AGES



**LEGACY
SPONSOR**
\$5,000

EXCLUSIVE - 1 AVAILABLE

The premier partnership of the tournament, receiving the highest level of visibility throughout the event while making a meaningful investment in Lexi's Legacy Fund scholarships.



**GOLF CART
SPONSOR**
\$2,500

EXCLUSIVE - 1 AVAILABLE

Put your brand in front of every golfer throughout the tournament with highly visible, event-long exposure.



**DINNER
SPONSOR**
\$2,500

EXCLUSIVE - 1 AVAILABLE

Put your brand at the center of the tournament dinner with prominent visibility as golfers gather to enjoy dinner.



**SNACK
SPONSOR**
\$1,000

EXCLUSIVE - 1 AVAILABLE

Your business will be visible on and off the course as golfers gather to enjoy snacks throughout the event.



**HOLE
SPONSORS**
\$250 - \$500

16 AVAILABLE

Put your business directly in front of golfers on the course. Family and friends can sponsor a hole to celebrate Lexi's life and continue her legacy.

Sponsorship Deadline November 20, 2026

FREEDOM FAIRWAYS

GOLF COURSE
3932 Upper Creek Dr.
Sun City Center, FL 33573
Sunday, December 13, 2026



LEXI'S LEGACY FUND



LexisLegacyFund.org



info@lexislegacyfund.org



(813) 485-5667



Lexi's Legacy Fund is a 501(c)(3) nonprofit public charity based in Apollo Beach, Florida, created to honor the life and aspirations of Alexa "Lexi" Jewel Ringo through scholarships for local high school seniors and University of Florida medical students.



LEGACY SPONSOR

\$5,000 • EXCLUSIVE • 1 AVAILABLE

The Legacy Sponsorship is THE premier partner of the tournament, receiving the highest level of visibility throughout the event while making a meaningful investment in Lexi's Legacy Fund scholarships.

BENEFIT	WHAT YOU RECEIVE
Exclusive Presenting Sponsor	Your company receives exclusive recognition as the Legacy Sponsor/ Presenting Sponsor of the tournament.
Included Foursome	Four players included in the tournament.
Premier Visibility	Largest sponsor signage with prominent logo/name placement on sponsor boards and tournament materials.
Event Recognition	Recognition during opening announcements, throughout the tournament and during the awards presentation.
Premium Marketing	Full-page tournament program advertisement, company name/logo on the sponsor board, and promoted on LLF social media.
Promotional Opportunity	Opportunity to provide approved promotional items to golfers.



GOLF CART SPONSOR

\$2,500 • EXCLUSIVE • 1 AVAILABLE

Put your brand in front of every golfer throughout the tournament with exclusive recognition as the Golf Cart Sponsor, providing highly visible, event-long exposure while supporting Lexi's Legacy Fund scholarships.

BENEFIT	WHAT YOU RECEIVE
Exclusive Golf Cart Sponsor	Your company receives exclusive recognition as the Golf Cart Sponsor throughout the tournament.
Included Foursome	Four players included in the tournament.
Branding on Golf Carts	Logo/signage displayed on the front of every golf cart used by players during the tournament.
Event Recognition	Sponsor recognition during the awards presentation and acknowledgment as the Golf Cart Sponsor throughout the event.
Marketing and Promotion	Half-page tournament program advertisement, company name/logo on the sponsor board, and promoted on LLF social media.
Promotional Opportunity	Opportunity to provide approved promotional items in each golf cart.





DINNER SPONSOR

\$2,500 • EXCLUSIVE • 1 AVAILABLE

Put your brand at the center of the tournament dinner with exclusive recognition as the Dinner Sponsor, giving your company prominent visibility as golfers gather to enjoy dinner while supporting Lexi's Legacy Fund scholarships.

BENEFIT	WHAT YOU RECEIVE
Exclusive Dinner Sponsor	Your company receives exclusive recognition as the Dinner Sponsor of the tournament.
Included Foursome	Four players included in the tournament.
Branding at the Dinner Event Space	Logo/signage displayed prominently throughout the dinner area, including dining and buffet tables.
Event Recognition	Recognition as the Dinner Sponsor during dinner and at the awards ceremony.
Marketing and Promotion	Half-page tournament program advertisement, company name/logo on the sponsor board, and promoted on LLF social media.
Promotional Opportunity	Opportunity to provide approved promotional items on the dinner tables.



SNACK SPONSOR

\$1,000 • EXCLUSIVE • 1 AVAILABLE

Your business will be visible on and off the course as golfers enjoy snacks throughout the event with exclusive recognition as the Snack Sponsor, supporting Lexi's Legacy Fund scholarships.

BENEFIT	WHAT YOU RECEIVE
Exclusive Snack Sponsor	Your company receives exclusive recognition as the Snack Sponsor of the tournament.
Branding at Snack Stations	Logo/signage displayed prominently at snack stations throughout the golf course and event areas.
Event Recognition	Recognition as the Snack Sponsor during the tournament and at the awards ceremony.
Marketing and Promotion	Company name/logo on the sponsor board, recognition in the tournament program, and promotion on LLF social media.
Promotional Opportunity	Opportunity to provide approved snack items or promotional items at snack stations throughout the course.



STANDARD HOLE SPONSORSHIP

\$250
UP TO 16 AVAILABLE

Put your business directly in front of golfers with a branded presence on the course while supporting Lexi's Legacy Fund scholarships.

Family and friends can also sponsor a hole to celebrate Lexi's life and continue her legacy.

BENEFIT	WHAT YOU RECEIVE
Tee Box Signage	Branded sponsor sign prominently displayed at the tee box.
Sponsor Recognition	Company name/logo displayed on the sponsor board and recognized on Lexi's Legacy Fund social media.



PREMIUM HOLE SPONSORSHIP

\$500
UP TO 16 AVAILABLE

Everything included with the Standard Hole Sponsorship, plus:

BENEFIT	WHAT YOU RECEIVE
Enhanced Hole Visibility	Additional branded signage displayed at or near the sponsored hole, creating a more prominent presence on the course.
Event Recognition	Recognition as a Premium Hole Sponsor during the awards ceremony.
Quarter-Page Program Ad	Quarter-page advertisement in the tournament program.
Promotional Opportunity	Opportunity to provide approved promotional items, giveaways, or information at the sponsored hole.

SPONSORSHIP AT A GLANCE

BENEFIT	Legacy \$5,000 (1 AVAILABLE)	Golf Cart \$2,500 (1 AVAILABLE)	Dinner \$2,500 (1 AVAILABLE)	Snack \$1,000 (1 AVAILABLE)	Standard Hole \$250 (UP TO 16 AVAILABLE)	Premium Hole \$500 (UP TO 16 AVAILABLE)
Exclusive Recognition	✓	✓	✓	✓	-	-
Included Foursome	✓	✓	✓	-	-	-
On-Site Branding	✓	✓	✓	✓	✓	✓
Event Recognition	✓	✓	✓	✓	✓	✓
Tournament Program Ad	Full Page	Half Page	Half Page	Half Page	Supporter Page	Quarter Page
Promotional Opportunity	✓	✓	✓	✓	-	✓





Christmas ON THE FAIRWAYS

A FAMILY FRIENDLY GOLF EVENT

Benefiting
Lexi's Legacy Fund

Scholarships for local high school seniors in the
South Shore area and University of Florida
medical students.



EVENT SCHEDULE



REGISTRATION
11:30 AM – 12:30 PM



4-PERSON SCRAMBLE
SHOTGUN START
AT 1:00 PM



CHRISTMAS DINNER
AND AWARD CEREMONY
AT THE CLUBHOUSE

ENTRY FEES



JUNIORS 10-17
\$75.00



ADULT REGISTERING
WITH A JUNIOR
\$85.00



ADULT
\$95.00

MATCH DAY ACTIVITIES



Closest to the Pin Air Cannon



Naughty & Nice Holiday Card

You don't have to be the best golfer on
the course to win this game!



Christmas Miracle Package

Water Hazard Lifeline, Mulligan, and
Christmas Ribbon



50/50 Raffle (for adults only)
Compliant with FDACS regulations



Silent Auction

Donate items for a great cause!

Golf Was Part of Lexi's Story

Lexi was a member of the golf community since the summer after 3rd grade and was MVP of her East Bay High School golf team for the 2025 season. Lexi also played and volunteered at Freedom Fairways at least twice a week. This was truly her "home course." Her commitment to academics, leadership, and service lives on through the scholarships awarded to other exceptional students.

REGISTER OR LEARN MORE



SUNDAY,
DECEMBER 13, 2026



FREEDOM FAIRWAYS
GOLF COURSE
3932 Upper Creek Dr.
Sun City Center, FL 33573



11:30 AM REGISTRATION
1:00 PM SHOTGUN START



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LEXI'S LEGACY FUND IS A 501(C)(3) NONPROFIT PUBLIC CHARITY.